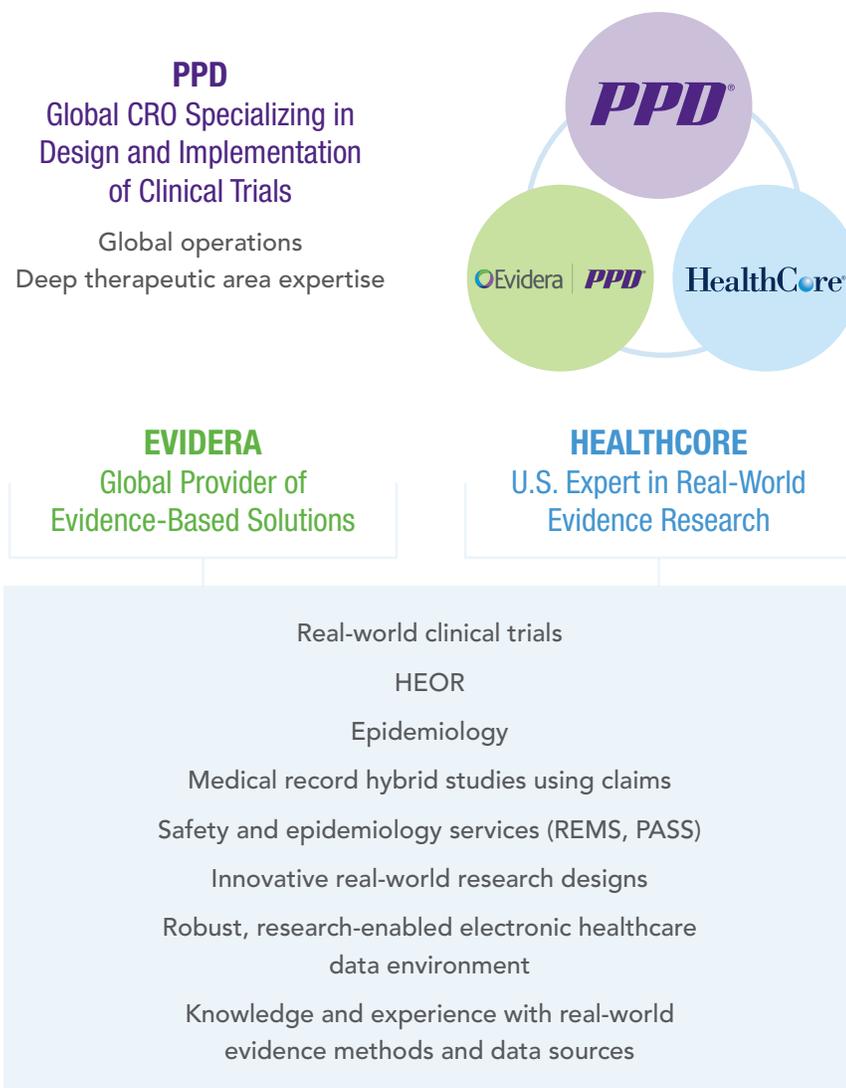


PPD and HealthCore Real-World Research Collaboration

Expanded Collaboration. Multi-Country Studies.

Industry-leading, real-world evidence companies, HealthCore and PPD, are building on an existing collaboration to include PPD's Evidera business unit and offer biopharmaceutical clients the ability to address post-marketing safety commitments in Europe and the U.S.

Scientific Expertise and Experience in Pre- and Post-Approval Settings



Explore the Possibilities Enabled by Collaboration

- ▶ Design and implement appropriate **PRAGMATIC CLINICAL TRIALS**
- ▶ Demonstrate real-world product performance more **QUICKLY** and **COST EFFECTIVELY**
- ▶ Generate **HIGH QUALITY** evidence of product performance in **REAL-WORLD** settings
- ▶ Better understand the **UTILIZATION** and **IMPACT** of your products
- ▶ **OPTIMIZE** market access reimbursement and **IMPROVE** payer and patient value

The collaboration between **Evidera, PPD, and HealthCore** is setting a new standard for the quality, efficiency, and relevance of real-world evidence generation.



About Evidera

Evidera, PPD's Evidence, Value, and Access business unit, is a leading provider of evidence-based solutions to demonstrate the real-world effectiveness, safety, and value of biopharmaceutical and biotechnology products. We help biopharmaceutical and biotechnology companies generate the evidence needed to optimize the market access and commercial potential of their products. We provide integrated and tailored scientific expertise and global operational capabilities. Our offerings include interventional studies, real-world observational research and data analytics, patient-centered outcomes studies, epidemiological studies, modeling and simulation, meta-analysis, literature reviews, market access consulting and communications, and medical writing. Evidera has approximately 500 employees representing over 35 nationalities in locations around the world, with major offices across North America and Europe. Our scientific and consulting staff are methodological and thought leaders with an average of 15 years of experience, contributing to hundreds of submissions to payers and regulators, and publishing over 2,200 peer-reviewed articles dating back nearly 30 years. For more information, visit www.evidera.com.



About PPD

PPD is a leading global contract research organization providing comprehensive, integrated drug development, laboratory, and lifecycle management services. Our clients and partners include pharmaceutical, biotechnology, medical device, academic, and government organizations. With offices in 47 countries and more than 19,000 professionals worldwide, PPD applies innovative technologies, therapeutic expertise and a firm commitment to quality to help clients and partners bend the cost and time curve of drug development to deliver life-changing therapies that improve health. For more information, visit www.ppd.com.



About HealthCore

HealthCore is the wholly-owned, independently operating health outcomes research subsidiary of Anthem (NYSE: ANTM) Inc. We work with life sciences companies, payers and providers, and government and academic organizations to provide real-world evidence in support of a wide variety of health care decisions. Our research capabilities include extensive experience in HEOR, late phase, safety and epidemiology, and survey-based research services and solutions with our work designed to improve quality, safety, and affordability in healthcare. With more than 20 years of experience, clinical, and scientific research expertise, and exclusive access to a robust, integrated research environment containing information on nearly 60 million individuals from multiple health plans across the U.S., HealthCore delivers unparalleled clarity and actionable information to healthcare decision makers. To learn more about HealthCore, go to www.healthcore.com.