

Medical Writing and Healthcare Communications

Evidera's Medical Writing and Healthcare Communications team has over 17 years of experience delivering consistently high quality materials for both internal and external audiences. Our writers prepare documents that are clear, concise, scientifically accurate, and fully compliant with regulations, industry best practices, and your corporate guidance.

Evolving Needs

Our highly trained staff provide medical writing services for peri- and post-approval product support, guaranteeing continuity of quality and a high level of scientific rigor across the spectrum of lifecycle needs while continually assessing the needs of stakeholders.



Globalization

Our expertise in globalization allows us to develop and maintain response documents that focus on core, clinical content. These global response documents will serve as the basis for regional and local affiliate use, and will ensure consistent messaging across all regions.



Infographics

We have seen a significant increase in the value of using infographics in communicating scientific and medical information. Our writers are adept at developing infographics and relaying information in a concise and easily understandable way, resulting in increased success in document usage and comprehension.

Study Documents and Healthcare Communications

- Literature Searches
- Manuscripts
- Publication Planning
- Abstracts, Posters
- Risk Evaluation and Mitigation (REMS) Document Support
- Phase IIIb/IV Protocols and Study Reports
- Medical Affairs and Medical Education Content Development
- Medical and Scientific Conference/Congress Support

Medical Writing and Healthcare Communications Offerings

Medical Information Documents

- Standard and Global Response Documents
- Patient Response Documents
- Academy of Managed Care (AMCP) Dossiers
- FAQs
- Escalations/Out-of-Scopes, Including Custom Responses
- Therapeutic Area Updates/Literature Alerts
- Scientific Slide Decks
- Promotional Review Support
- Infographics
- Compendia Reviews

Collaborative Approach

Evidera's highly collaborative approach ensures customer needs are met and client preferences are a priority, delivering documents designed to exceed customer needs in terms of both content and formatting. We can seamlessly integrate into your team to provide valuable experience and expertise to help ensure the highest quality documents for your products.

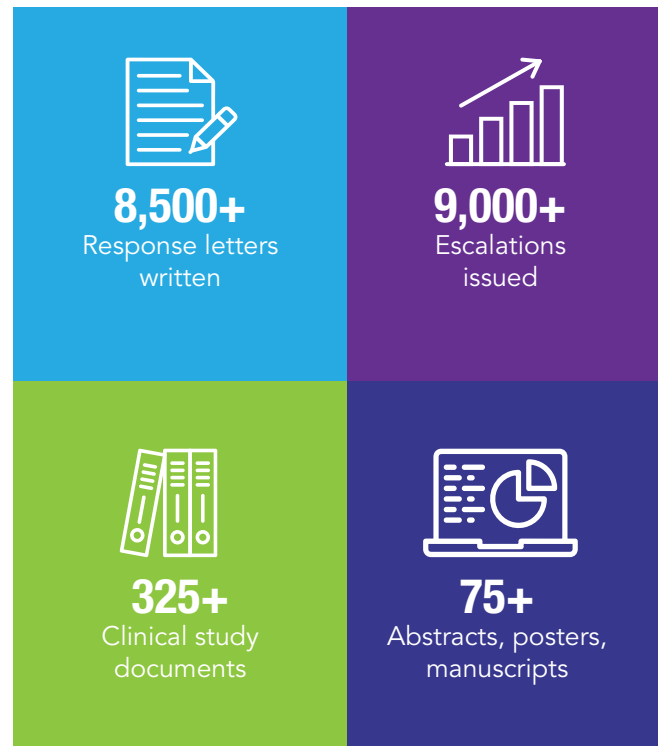


Our Team and Experience

Extensive experience - 17+ years of experience providing high quality medical writing services, with an average of 10 years of experience per writer

Industry experts - our writers include pharmacists, doctorates, and nurses with industry, clinical, and medical information backgrounds

Collaborations with top clients - 50+ biotech and pharma clients including 7 of the top 10 pharma companies



“Your writers are the few who have sent me a perfect response. I have edited, in fine detail, over 1,600 responses. [With Evidera] there are fewer versions, saving time and cost per each reviewer.”

Senior Editor, Global Medical Content
Top 10 pharmaceutical company

“We love working with your team... the difference is like night and day compared to others we’ve used in the past”

Manager, Medical Communications
Mid-size pharmaceutical company