### ClinicaLive<sup>™</sup>

# Innovative Data Collection via our Online Global Network of 2.2M Physicians



#### **Rapid Access to Global Patient-Level Data**

We understand your need for rapid and robust patient-level data to address questions related to burden of illness, or effectiveness and safety of marketed drugs. For decades, retrospective chart reviews have been a pragmatic and successful methodology to capture detailed and fit-for-purpose, patient-level data. Evidera offers a breadth of chart review design and study execution approaches that leverage our real-world evidence innovations, PPD's global footprint, and 30+years of clinical development experience. ClinicaLive is our most recent chart review methodology that combines our proprietary access to a global network of physicians with robust epidemiological methods and decades of project delivery excellence.

# ClinicaLive: Tapping into our Global Network of 2.2M Physicians

Innovation is foundational to Evidera services and solutions, and we strive to provide our clients with flexible, efficient solutions to address their most challenging research needs. Evidera has developed ClinicaLive as an alternative or add-on to traditional chart review data collection methods. ClinicaLive utilizes our established and continuously refreshed global network of 2.2 million physicians to provide IRB-approved, rapid real-world evidence that can withstand the rigor of top tier journal peer review.



Network of 2.2 million screened physicians



Rapid real-world evidence



Fit-for-purpose, patient-level data



**Broad geographic reach** 

## **High-Quality Data with Wide-Ranging Coverage**

We ensure high-quality data by rigorously screening our participating physicians on the basis of licensing and credentials, patterns of engagement, and adherence to study protocols. A combination of automated edit and validation checks, random quality checks, and manual data reviews and queries are also performed. With our broad geographic reach including South America and Asia, ClinicaLive can provide access to geographies where it can be difficult to find robust existing datasets, rare diseases/small populations, or disease subsets.

#### **ClinicaLive Global Network**



# ClinicaLive Allows for Constitution of Retrospective Cohorts of Patients with Specific Diagnoses and/or Treatments

#### Types of data collected

- Physician characteristics
- Patient characteristics, e.g., demographics, diagnoses, medical history
- Disease characteristics
- Treatment patterns, e.g., molecule, dose, line of treatment
- Effectiveness outcomes, e.g., survival, lab tests
- Safety outcomes, e.g., adverse events

### **Examples of applications**

- Natural history studies
  - Burden of illness studies
  - Informing future clinical trials
  - External control arms
- Evaluation of marketed drugs
  - To support pricing, reimbursement, and market access
  - To identify subgroups of particular interest
  - To fulfill certain post-authorization commitments