
go further
the path forward begins here
Evidera.com/GoFurther
Evidera | PPD

Today’s world of drug development is ever-changing.

Fascinating. Fast-paced. Fiercely competitive.

There’s an explosion of real-world data brimming with possibilities. Insights ready to be fully realized. Expectations are running at an all-time high. Patients. Providers. Regulators. Payors. Board members. The world. Are all watching, but more importantly, they are asking for more. More evidence of effectiveness, safety, and value. While market pressures and costs continue to go in one direction. Up. You need a partner that is ahead of the curve. One that breaks through the chaos to reveal clarity. Advancing healthcare forward is our calling. **Together is how we’ll get it done.**

let’s go

This is Evidera

Our goal is to drive healthcare forward with the strongest and most impactful evidence and insights. We get there by understanding your research needs and defining a strategy that moves you from questions to evidence-based solutions to actionable insights. We do this by bringing together innovative methodologies, cutting-edge technologies, and unparalleled experts with a passion for creating solutions. Solutions that don't just improve patient access and inform decision-making but change lives.

Your Path Forward Begins with Evidera. We are your partner. We are 35+ years of scientific rigor and operational expertise backed by the power of PPD services. We are 750+ scientists, consultants, and operational experts dedicated to ensuring your evidence needs are met—helping you take on early, late-stage and post-launch lifecycle management with unmatched efficiency and speed.

These are just some of the reasons why every one of the top 20 biopharmaceutical companies and over 250 small and mid-sized biotechnology companies work with us. **We hope your company will be next.**

Ready to move forward? →

35+
years of
scientific rigor

750+
scientists, consultants
and operational experts

speed your time to market

All too often, it takes years for a product to come to market. Creating an efficient product development plan, from clinical trials to post-launch, not only maximizes your investment but brings treatments to patients faster. To accomplish both objectives, we start by taking a holistic approach to understanding your research needs.

We're here to support you at every stage of your product's life cycle. Whether informing early development during asset selection and progression, preparing and implementing a comprehensive evidence generation strategy, or designing the right studies to efficiently gather the right evidence for the right audiences, you can be confident that the quality and speed in which we work will help give you an advantage.

Learn how we prepare you for what's next →

Put time on your side

Fueled by rich patient insights and virtual design solutions, we put the patient at the center of studies to accelerate recruitment and ensure a positive patient experience. By acknowledging patient perspectives and preferences early, we proactively address patient needs and apply solutions to minimize their burden and maximize your investment—enhancing patient experiences and efficiencies at the same time.

We provide the best, most efficient solution to meet your needs—from the traditional to the alternative. Solutions that are efficient, reduce product development time, and enable quicker patient access while delivering quality evidence and insights.

Leveraging global data sources and innovative data collection strategies, our expert team of scientists use deep design expertise and knowledge of diverse data sources to generate the strongest data for your studies. We offer a variety of solutions designed to expand the possibilities of real-world evidence and data analytics—giving you a powerful combination of talent and technology to elevate the quality of evidence and insights, which ultimately drive study efficiency.

The nimbleness of a consultancy with the power of a CRO allows us to provide you with personal attention and tailored solutions while having the ability to execute programs globally and seamlessly.

We're experts at overcoming complex therapy challenges, and highly skilled at navigating access hurdles and conquering competitive pressures and threats. We work with you to customize a solution and provide insights across the development spectrum. The result? Reduced risk. Maximized value for your product. And yes, acceleration.

Move forward and put experts on your side →

move
from evidence to insight

How can you differentiate your product in the marketplace and satisfy the requirements of multiple stakeholders as efficiently as possible? Our multidisciplinary team of experts, including medical affairs, market access, economic modeling, outcomes research, statistics, and data analysis, work closely with you to understand your needs so we can bring together the right pieces of evidence across the diverse health spectrum. The kind of evidence that satisfies and resonates with all key stakeholders, from regulatory to health technology assessment (HTA) agencies and payors, to providers, and ultimately, patients.

Get insights that move you further →

Go from goals to accomplishments

We develop and operationalize evidence plans tailored to your organization's size and goals resulting in a value story with real impact. Creating persuasive evidence packages that differentiate your product and satisfy multiple stakeholders takes specific expertise. With over 130 HTA submissions supported in the past five years, we have experience that's unmatched in the industry.

We overcome product use obstacles by utilizing innovative offerings to optimize uptake and develop compelling strategies that demonstrate the true value of your product.

We don't just collect and curate data. We analyze. We interpret. We consult. We provide you with multiple perspectives and advise you on the pros and cons of each approach so that you can make better, more informed decisions on value at any stage of your product's life cycle.

"... [The] leading provider of evidence-based solutions to prove the value of pharmaceutical products ... they are certainly a market leader."

– HEOR leader, top 20 biopharmaceutical company.

See how we go beyond the expected →

Spotlight on Success: A plan that progressed oncology treatment

Evidera's influence: Evidera leveraged our Integrated Scientific Advice (ISA) offering to provide feedback on evidence generation planning for a cancer treatment—overcoming gaps in evidence.

The result: Valuable insights gained from a regulatory and HTA perspective influenced the pivotal trial design and the client's overall evidence generation strategy.

The new reality: The product's label was refined to clarify the target patient population—resulting in the client out-licensing the product in a worldwide commercial deal worth an estimated €1 billion.

redefine data boundaries

From global access to high-quality, specialized data sources to advanced analytics, data science application, and bold strategies for real-world data (RWD), we have the innovation and insight mining capabilities to harness the power of RWD—generating evidence and insights that inform better business decisions and improve patients' lives.

Here's how we take data further →

Drive the data to evidence evolution

Our proprietary data sources in oncology and COVID-19 offer the real-time, real-world data you need to help you make critical product decisions. Tap into our national registry for information on patient demographics, treatment patterns, payors, labs, prescribing trends, and so much more—all at your fingertips.

We are masters of innovative solutions. With experience in diverse data sources, including registries, EMRs, claims, etc., across more than 20 countries and expertise in designing and executing customized database studies, we fill gaps in data—giving it purpose.

100+ EMR, claims, and other secondary data sources

We design and implement strategies to generate patient-centered data, including clinical outcome assessments and patient preferences that meet regulatory and stakeholders' increased demands for patient insights into effectiveness and safety of products. We have the largest dedicated patient-centered research team of its kind, ensuring that the patient voice is integrated into the design and evaluation of technologies. The results are nothing short of groundbreaking.

Peri- and post-approval safety specialists. Our team of more than 200 dedicated safety scientific and operational experts understand the evolving safety and risk challenges across the globe and create evidence generation strategies that maximize your product's benefits-risk profile while meeting regulatory expectations.

70+

safety studies and programs performed in the past 5 years

Together, we can change the lives we touch →

empower lives through research

We never forget that your work is essential. Together, we share a common goal—to ensure patients receive the treatments they need when they need them. Our team of experts works closely with you to create bespoke solutions that not only reduce the burden for patients but empower them to take an active role in research to advance healthcare.

Let's transform patients' research experience →

Patient-centric at the core

Our services ensure patient experiences are integrated into decisions across the product life cycle, creating a truly patient-focused drug development strategy.

"[Evidera is] the leader in the development of PROs and so truly professional. Your work has transformed our knowledge about how patients experience symptoms in [this] disease, and the field will be indebted to you."

- CEO, Biopharmaceutical Company

Leverage the patient journey as it relates to current unmet needs, the burden of illness, and the impacts of a disease, so that you can fully understand treatment value from the patients' perspective.

Established virtual/decentralized studies that reflect patient experiences and preferences and allow them to participate more easily to collect rich real-world data. So, when the world came to a screeching halt during the height of the COVID-19 pandemic, we were ready—keeping research going efficiently. And safely. While others were rushing to get alternative study approaches up and running, our solutions already proved their value.

170+

decentralized study approaches engineered since 2019

Let's move forward, together →

ready

when you are

We’re ready to move you to market with speed and efficiency. To expand your product’s potential with evidence and insight. To develop new methods, contribute to new guidelines, and pave the way for true innovation and change. We’re ready to move science forward. Are you? We’re always ready to talk with you.

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Move forward with Evidera →